



Corporate Headquarters
19 Leona Drive
Middleborough, MA 02346-1404
1.800.SAGER.800
www.sager.com

Distributing Confidence®

**Proudly
Distributing
Bishop &
Associates
#1 Ranked
Connector
Supplier –
Samtec
since 1989**

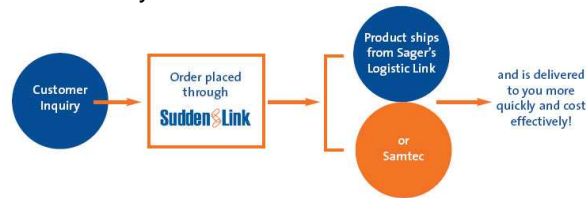
“Through the Sudden Link program, Sager is our only distributor to link directly into and use the Samtec system right on their sales reps’ desktops. We anticipate Sager and their Sudden Link program contributing significantly to our continued growth.”

**Mike Hynes,
Samtec Worldwide
Sales Director**

Sager has partnered with Samtec to implement an innovative approach to get you Samtec connector products faster while providing you with the most accurate lead-time information to help you plan accordingly.

Sudden Link
Setting the Standard

The Sudden Link Program allows Sager’s logistic capabilities to take advantage of the Sudden Service customer service model upon which Samtec has built their business. Using state-of-the-art technology, we have enabled our sales team to work with real-time data directly in the Samtec system to ensure you receive accurate information when you need it.



Once you place your order, product is automatically shipped from either a Sager stocking location or directly from Samtec – eliminating unnecessary transit times and getting product to you faster.

For example, product with a 3-day manufacturing lead time – here is the difference:



Sager Sudden Link and World Direct Shipping



The Competition

As the first distributor to chose to fully integrate our system with Samtec and adopt World Direct Shipping, your orders are delivered faster from Sager than from our competitors.

Sager and Samtec – Setting a new standard in Customer Service.



Date of Record

12.31.11