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**FOR IMMEDIATE RELEASE**

## **Sager Electronics Expands Power Supply Offering with Cincon**

MIDDLEBOROUGH, Mass. – February 8, 2010 – Sager Electronics, the electronic distribution industry's leading privately held, employee-owned company, announced today its distribution agreement with Cincon, a global supplier of switch mode power conversion products.

"Sager's focus in the mid tier industrial and medical markets combined with an expert team of application engineering professionals, an extensive sales network and a "hands on" customer service approach, provides Cincon a rock solid foundation for growth in the years ahead," said Ernest Scherb, president of Cincon USA.

"Our power supply strategy provides customers with a single source for their product and design requirements. The addition of Cincon and its low noise, isolated, six-shielded DC-to-DC products fortifies our commitment to a complete power supply offering," stated Rich Arieta, Sager's director of application engineering.

### **About Sager Electronics**

Headquartered in Middleborough, Massachusetts, and grounded in a century-long tradition of innovation and service, Sager is an employee-owned distributor of electronic components from leading manufacturers worldwide. Its business model, Distributing Confidence®, provides customers and suppliers a unique combination of operational excellence and innovative business solutions not available from conventional distributors. To learn more about Sager, visit [www.sager.com](http://www.sager.com).

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## **About Cincon**

Taiwan based, Cincon Electronics, is a global supplier of AC-DC and DC-DC power supplies to the datacom, computer, industrial, instrumentation, lighting and medical markets. Cincon's wholly owned manufacturing operations are located in both China and Taiwan. Sales and support offices are located in North America, Europe and the Far East.

The Cincon advantage is a comprehensive offering of standard power supplies from 1W to 1600W, ability to rapidly customize these products to specific customer requirements and local support. Products are certified to international safety, environmental and efficiency standards. Visit <http://www.cincon.com/> to learn more.