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Distributing Confidence®

FOR IMMEDIATE RELEASE

Sager Electronics Advances Power Offering with Cosel USA

MIDDLEBOROUGH, Mass. – February 2, 2010 – Sager Electronics, the electronic distribution industry's leading privately held, employee-owned company, announced today the addition of Cosel, one of the world's leading power supply manufacturers offering high-quality product, world-class engineering support and the shortest lead-times in the industry.

"Through its power supply strategy, its FAE program and its synergistic approach to business, Sager is well positioned to expand Cosel's reach and to support growth to new customers in the industrial marketplace," said Omi Kanda president and CEO of Cosel USA.

"With one of the highest quality ratings in the industry, Cosel's offering includes AC-to-DC and low power DC-to-DC and high wattage power modules as well as EMI filters. Their products provide our customers a solid solution when the demands of their design require high-efficiency and reliability," explained Rich Arieta, Sager's director of application engineering.

About Sager Electronics

Headquartered in Middleborough, Massachusetts, and grounded in a century-long tradition of innovation and service, Sager is an employee-owned distributor of electronic components from leading manufacturers worldwide. Its business model, Distributing Confidence®, provides customers and suppliers a unique combination of

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operational excellence and innovative business solutions not available from conventional distributors. To learn more about Sager, visit www.sager.com.

About Cosel

Cosel USA, located in San Jose, CA is a wholly owned subsidiary of Cosel LTD located in Toyama Japan. Cosel LTD has 9 manufacturing facilities in Japan manufacturing all of the Cosel product line of Switch Mode Power supplies, DC/DC converters, Power Modules, Modular Power supplies and EMI filters up to 300Amps. Cosel has a strong commitment to produce high quality products and provide superior sales and Technical support. With 3 FAE's located around the US Cosel USA provides customers with quick field technical support. To view the Cosel product line go to www.coselusa.com.